



# Brightlands Business Club

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With pre-selected peers only/

Brightlands is a global and rapidly growing innovative ecosystem where entrepreneurs in the cross border region of Limburg are ready to integrate into a high end quality network of businesses in the transition of sustainability, health and digitalisation.

The Brightlands Business Club offers the possibility to a carefully selected group of leading entrepreneurs to become a member. You are one of them!

Brightlands

Knowledge crossing borders

## The Brightlands Business Club offers you/

- Know-how and experience to boost your company growth
- Fuel for your personal skills as a successful entrepreneur
- Opportunities to realise new business, be it alone or in co-involvement and co-creation with relevant peers

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## Exclusive network with pre-selected peers/

The Brightlands Business Club is an exclusive network of exceptional people. Only those who have a proven entrepreneurial mind-set, dare to take risks, challenge the givens and their status quo, are passionate about making change, convert opportunities successfully and are relevant to other club members, will be invited to join. You won't find the usual business club suspects like regular lawyers, bankers, notaries or fortune-seekers. All members bring something unique to the table, to enable 'business unusual' together.

We don't just pre-select our members, we also pre-select the invitees for every specific event. This way we make sure that the right and relevant partners across the value chain will be there present for you and your valuable time is used optimally.

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## What's really different?/

We can promise you a gateway to a high-quality triple helix community, with direct access to:

- Passionate and young talent (for example in co-operation with CHILL and BISS)
- External funding, in co-operation with external partners (for example Brightlands Innovation Factory and other venture capitalists)
- Influential. A relevant and entrepreneurial minded political partner, namely the Province of Limburg

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## Calendar/

As a member, you are invited to between four to six high end events per year. Events may incur a cost-based fee. Our events take place as much as possible during entrepreneur-friendly timeslots, e.g. at the end of the afternoon or during breakfast or lunch sessions.

You can think of the following recurring themes:

1. Business Visits
2. Visionary entrepreneurs
3. Breakfast Session with Speed Dating
4. Meet & Connect with young talent, policy makers and venture capitalists
5. Innovation & Valorisation Workshops
6. Optional: Business Weekend Retreat for personal development

The locations will rotate [vary] and invitees will be a relevant, pre-selected mixture of characteristic club members for you.

## Advantages/

If you join the Brightlands Business Club you and your company will gain:

- Direct access to knowledge and experience from (pre-selected) entrepreneurial peers
- New ways to boost the growth of your company
- Development of your personal entrepreneurial skills and insights
- Realisation of synergetic innovation possibilities with co-members
- Direct access to talent in the region
- Direct access to external funding
- Direct access to influential politics

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## Yearly fee/

We expect an attendance of 50% (a minimum of two events a year), no-show costs are 50% of the event fee.

The yearly membership fee depends on the size of your company:

Start-ups:	0-9 fte	€200,- / year
SME:	10-50 fte	€500,- / year
Corporates:	> 50 fte	€1.000,- / year

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## Become a member/

If you are interested and motivated, please send us an e-mail with your personal motivation and Curriculum Vitae. You will be invited for a personal meet & greet with the board of the Brightlands Business Club, consisting of:

### Wouter van den Berg (chairman of the board)

Yparex, Brightlands Chemelot Campus, wouter.vandenberg@yparex.com

### Maurice Nijssen

PNA Group, Brightlands Smart Services Campus, maurice.nijssen@pna-group.com

### Raymond Nolet

Greenport Venlo, Brightlands Campus Greenport Venlo, raymond.nolet@greenportvenlo.nl

### Hans van der Saag

Bioactor, Brightlands Maastricht Health Campus, hans.vandersaag@bioactor.com